

## **“Contribution to the geo-ecotourism development of the fossil and landscape heritage: Case of the Arganeraie Biosphere Reserve RBA”, prepared by Mr. Ouchkar Abderrhmane**

The subject of this study is the enhancement and the promotion of the natural and geological heritage and socioeconomic development in the territory of the Arganeraie Biosphere Reserve (RBA), Western High Atlas. It aims to balance the three pillars of sustainable development (social, economic and environmental) through a geo-ecotourism interpretation circuit that respects the principles of sustainable tourism. The objective is to promote, according to rational and ethical rules, the assets of each site by being part of a process to raise awareness among civil society of the value of this heritage. The other interest lies in guiding and supporting some economic players towards programs that generate projects, such as geopark, natural museums or thematic excursions linked to the nature of each project. This work should be carried out in line with the major concerns of politicians, using multiple messages expressed according to the environmental context, the preservation and enhancement of natural sites, and the associative and participatory spirit of citizens.

This work is the subject of a draft article under preparation and under the supervision of the following professors:

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